

THE NEWSLETTER OF THE IALJS

LITERARY JOURNALISM

VOL 5 NO 2

INTERNATIONAL ASSOCIATION FOR LITERARY JOURNALISM STUDIES

SPRING 2011

ANNUAL MEETING IN BRUSSELS IN MAY

The registration for our annual conference in May in Brussels can be completed using http://www.ialjs.org/?page_id=37 with your credit card and our PayPal account. You may also register with the form on Page 3 inside. As in the past, there is a substantial discount for early registration.

FUTURE SITES FOR CONFERENCES

The following future IALJS convention venues have been confirmed.

IALJS-6: Université Libre de Bruxelles, Brussels, Belgium, 12-14 May 2011.

IALJS-7: Ryerson University, Toronto, Canada, 17-19 May 2012.

IALJS-8: University of Jyväskylä, Jyväskylä, Finland, 9-11 May 2013.

IALJS-9: Georgia State University, Atlanta, Georgia, U.S.A., 15-17 May 2014 (pending confirmation).

IALJS-10: Macquarie University, Sydney, Australia, 7-9 May 2015.

IALJS-11: to be announced, 12-14 May 2016.

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WWW.IALJS.ORG

THE ESSENCE OF THE IALJS MISSION

Celebrating new opportunities.

By Alice Donat Trindade,
Universidade Técnica de Lisboa (Portugal)



PRESIDENT'S
LETTER

The IALJS newsletter is an inclusive forum open to all those involved in the specific field of literary journalism but also, in a much wider context, an example of contemporary means of communication. This is an issue of more and more empirical relevance that has found its

way to the agenda of public debate; its achievements, questions and consequences are now inextricably linked to larger sectors of society than they were in the past.

All over the world—thanks to a steadily increasing availability of educational opportunities to larger sectors of the population, including younger and older publics—the contact between all areas of knowledge, as well as increasing numbers of academic workers and lay audiences eager to consume empirical production, has also risen. Communication of intellectual production is an essential aspect of its existence, as it is a prerequisite for its advancement. In addition, it is of extreme personal relevance to its authors, whether they are members of the academic community or otherwise employed. It is the publication of research that contributes to career progress.

As a result, we are now an immense and newly globalized community of individuals, groups and organizations contributing to a collective endeavor—sometimes a fine-tuned effort, but, due to its great variety,

sometimes one of both wonderful richness but also turbulence.

I have found that the academic communities of the world are buoyant with energy, and I suppose that this should be expected from elements involved in a growing sector of our society, i.e. the creative industries. This is good news for all those who write, research or study literary journalism. Great outcomes are made possible by both traditional opportunities for publication, as well as the new forms that have appeared in the late 20th century.

However, it is essential to bear in mind that, although we are definitely in the age of digital reproduction, both literary journalism and literary journalism scholarship are, at their best, unique texts. Previous work that has been published is both the basis for new improvements as well as the matrix for well-founded disagreement. But perhaps different, opposing avenues of thought are essential in any empirical endeavor. There is no single truth in any aspect of man's existence. And that is something that we—the students of the kind of journalism that privileges an individual point of view so proudly—should know.

* * *

The staff of *Literary Journalism Studies*, our association's journal, has recently been enriched by the addition of two new associate editors, Roberta Maguire and Miles Maguire. Both are professors at the University of Wisconsin-Oshkosh. Working with editor John Hartsock, they will ensure that the publication includes the most recent scholarly



ROBERTA
MAGUIRE



MILES MAGUIRE

developments in literary journalism studies. After all, learning and exchanging ideas with other scholars and teachers is the essence of our mission. ♦

IALJS-6 AT THE UNIVERSITÉ LIBRE DE BRUXELLES

Our host is the Département des Sciences de l'Information et de la Communication (SIC).

By Grégory Escouflaire, Université Libre de Bruxelles (Belgium)

WELCOME
TO
ULB

Created in 2004 by grouping a number of existing teams and programs,

the Department of Information and Communication Sciences gathers a multi-disciplinary team of teachers and researchers working in the vast field of information and communication. Under the leadership of Professor François Heinderyckx—who is also the president of the European Communication Research and Education Association—the department brings together pioneering disciplines that have very different cultures and backgrounds. These include the first journalism school within a Belgian university (since 1946), the first university course in scriptwriting and film studies (since 1990), the first European master's degree in performing arts (since 2005), and the latest master's degree in multilingual communication (2007). The department also offers degrees in corporate communication and in information and communication technologies. Language learning and hands-on activities are part and parcel of all these courses, and most of our students do internships at Belgian media outlets or Belgian and international corporate and cultural organizations.

Numerous partnerships also exist with other universities (in Canada, United States, Spain, France, Burkina, Congo, China, Vietnam, etc.) in the fields of journalism, political communication, digital libraries, cinema and performing arts. The performing arts program also initiated and coordinates an Erasmus Mundus in Performing Arts Studies, a joint multinational graduate program gathering partners from Spain, France,

Denmark and Germany. About 30 doctoral students are also doing research in the department, as well as participating in international conferences, seminars and summer schools.

Committed to a number of research and action projects devoted to culture, media and technologies, researchers in the department work in close cooperation with the civil society, professional media and corporate and cultural organizations. Research in the department is organized according to four main axes: (a) content, organization and evolution of news media and mass communication; (b) corporate communication, public relations and marketing; (c) analysis of the use, organization and management of digital information; and (d) performing arts including dance, drama and film with a multidisciplinary approach inherent in communication sciences.

This scientific process benefits from the integration and participation of specialists from other domains, who bring their expertise and open up other fields of research such as history, language and culture of English-speaking countries.

The de-

partment welcomes more than 1,500 students every year and is thus the biggest course program of the Faculté de Philosophie et Lettres of the Université Libre de Bruxelles. Located in the commune of Ixelles (one of the 19 districts of Brussels), the Department of Information and Communication Sciences is honored and delighted to welcome you on the Solbosch campus. We hope you will enjoy IALJS-6! ♦

IALJS-6 CONFERENCE SCHEDULE SUMMARY

Wednesday, 11 May 2011

Session 0 16.00 – 18.00 Executive Committee Meeting

Thursday, 12 May 2011

Sign in 8.00 – 9.00 Pick up conference materials
 Session 1 9.00 – 9.15 Welcome and Introduction
 Session 2 9.15 – 10.45 Work-in-Progress Session I
 Session 3 11.00 – 12.00 Keynote Speech
 Lunch 12.00 – 13.15
 Session 4 13.15 – 14.45 Research Paper Session I
 Session 5 15.00 – 16.30 Panels I and II
 Session 6 16.45 – 18.15 Work-in-Progress Session II
 Session 7 18.30 – 18.45 Status Report: *Literary Journalism Studies*

Friday, 13 May 2011

Breakfast 7.30 – 8.30 Breakfast for Your Thoughts (per reservation)
 Session 8 9.00 – 10.30 Work-in-Progress Session III
 Session 9 10.45 – 12.15 Panels III and IV
 Lunch 12.15 – 13.45
 Session 10 13.45 – 15.15 Research Paper Session II
 Session 11 15.30 – 16.30 President's Address & Annual Business Mtg
 Reception 16.45 – 18.00 Conference Reception
 Dinner 19.00 – 21.00 Conference Banquet (per reservation)

Saturday, 14 May 2011

Session 12 9.00 – 10.30 Work-in-Progress Session IV
 Session 13 10.45 – 12.15 Panels V and VI
 Session 14 12.30 – 14.00 Work-in-Progress Session V
 Session 15 14.00 – 14.30 Closing Convocation

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 for Literary Journalism Studies. All rights reserved.

2011 IALJS CONVENTION REGISTRATION FORM 12-14 May 2011 Université Libre de Bruxelles, Brussels, Belgium		
1.a. PRE-REGISTRATION FEES (MUST BE POSTMARKED ON OR BEFORE 31 MARCH 2011)	Please indicate the applicable amounts:	
Current IALJS Member – \$120 <i>(rate for those already having paid their 2011 dues)</i>		
Current IALJS Member retired – \$100 <i>(rate for those already having paid their 2011 dues)</i>		
Student with research paper on program – \$30 <i>(Includes a one-year IALJS membership)</i>		
Student without paper on program – \$60 <i>(Includes a one-year IALJS membership)</i>		
Non-IALJS member – \$170 <i>(Includes a one-year IALJS membership)</i>		
Spouse/Partner – \$50 <i>(This fee is required only if a spouse will be attending scheduled research sessions and/or panels)</i>		
1.b. REGISTRATION FEES POSTMARKED AFTER 31 MARCH 2011 <i>(Note: Meals & special events may not be available to those who register after 31 March 2011)</i>		
Current IALJS Member – \$155 <i>(rate for those already having paid their 2011 dues)</i>		
Current IALJS Member retired – \$135 <i>(rate for those already having paid their 2011 dues)</i>		
Student with research paper on program – \$65 <i>(Includes a one-year IALJS membership)</i>		
Student without paper on program – \$95 <i>(Includes a one-year IALJS membership)</i>		
Non-IALJS member – \$205 <i>(Includes a one-year IALJS membership)</i>		
Spouse/Partner – \$85 <i>(This fee is required only if a spouse will be attending scheduled research sessions and/or panels)</i>		
1.c. ON-SITE REGISTRATION – \$180 for IALJS members, \$230 for non-members (includes a one-year IALJS membership. NOTE: Meals & special events may not be available to those who register on site.		
2. SPECIAL EVENTS: Please indicate the number of meals required next to each item below		
	Number of meals needed:	
	<i>Regular</i>	<i>Vegetarian</i>
"Breakfast for Your Thoughts" (Friday morning)	Number attending x \$15*	
Conference Banquet (Friday evening)	Number attending x \$60	
<small>*NOTE: Breakfast on Friday is FREE to students, who, in a collegial IALJS tradition, have a chance to present their work and career goals to the IALJS's faculty members.</small>		
Make registration checks payable to "IALJS"		TOTAL ENCLOSED:
Please return completed form with a check or bank transfer payable to "IALJS" to >>> To register on-line via PayPal, see "Conference Payments" at WWW.IALJS.ORG	BILL REYNOLDS, IALJS Treasurer School of Journalism Ryerson University 350 Victoria St., Toronto, Ontario M5B 2K3 CANADA Tel: +01-416-979-5000 x6294 Fax: +01-416-979-5216 reynolds@ryerson.ca	For a reservation at the convention hotel, Thon Hotel Bristol Stephanie Download hotel's IALJS reservation form: http://www.ialjs.org/?page_id=21 IALJS Confirmation: "IALJS-ULB" IALJS room rates - Single: 110 E, Double: 120 E; Breakfast - 10 E per person Phone: +32-2-543-3311 Fax: +32-2-538-0307 E-mail: bristol_conference@thonhotels.be or hotel_bristol@bristol.be http://www.thonhotels.be/bristolstephanie
3. REGISTRATION INFO		
Name:		
Address/Department		
School/University		
City, State, Zip, Country		
Phone		
E-mail Address		
Name of Spouse (if attending)		

THON
Hotel Bristol Stephanie
RESERVATION FORM

**“IALJS – ULB”
 Bedroom on May 11th + 12th + 13th 2011**

NOTE: ADDITIONAL DAYS
 MAY BE ADDED.

From: _____

Tel.: _____ E-mail: _____

To: Conference Department – Thon Hotel Bristol Stephanie
 ☎ : 32 / (02) 543 33 12 - ✉ : 32 / (02) 539 40 39 - ✉ bristol.conference@thonhotels.be

Date: _____

RESERVATION DEADLINE: “Monday April 11th 2011”

a – Reservation:

Please make the following reservation:

Room type	Room rate	N° of rooms	Arrival	Departure	Name of the guest
Single classic room Breakfast Included	€ 120				
Double / twin classic room Breakfast Included	€ 140				
Single classic room Breakfast Excluded	€ 110				
Double / twin classic room Breakfast Excluded	€ 120				

b - Guarantee:

In order to guarantee the reservation, we thank you to advise us a credit card number:

Credit card type: _____ N°: _____ Expiry date: _____

REMARK:

- In case of no-show, the first night will automatically be charged to the credit card mentioned above.
- In case of anticipated departure the remaining night(s) will be charged
- Individual cancellation will be free of charge until: Friday May 6th 2011

c - Billing Instructions:

All expenses will be settled at the reception before departure.

d - Reservation deadline: Monday April 11th 2011

After this date, the reservations will be « on request » and confirmed upon availability.

Name and signature: _____

To be completed by the Hotel:

Confirmed by: _____ Date: _____

Confirmation Number: _____



Hotel Bristol Stephanie, 91-93 Avenue Louise, B-1050 Brussels, Belgium.

Telephone : (32) (2) 543 33 11 - Facsimile : (32) (2) 538 03 07

E-Mail : hotel_bristol@bristol.be – Website : www.bristol.be

SA Hotel Bristol Stephanie NV, TVA – BTW BE413 270 379, RCB – HRB 379519, ING 310-0976038-13.

**International Association for Literary Journalism Studies
IALJS-6 CONFERENCE PROGRAM**

**“Literary Journalism: Theoria, Poiesis and Praxis”
The Sixth International Conference for Literary Journalism Studies (IALJS-6)**

**Université Libre de Bruxelles
Département des Sciences de l’Information et de la Communication (SIC)
Brussels, Belgium**

12-14 May 2011



Thursday, 12th May 2011

8.00 – 8.45 Check-in and Registration

Session 1 9.00 – 9.15 Introduction and Welcome

Isabelle Meuret (Université Libre de Bruxelles, Belgium)

Manuel Couvreur, Vice Dean, Faculté de Philosophie et Lettres (Université Libre de Bruxelles, Belgium)

Session 2 9.15 – 10.45 Work-in-Progress Session I

Session Title: “Literary Journalism: New Approaches, New Outcomes”

(NOTE: Work-in-Progress/Poster Presentations are 10-15 minutes each)

Moderator: David Abrahamson (Northwestern University, U.S.A.)

1. Christophe Den Tandt (Université Libre de Bruxelles, Belgium), “From Undercover Reporting to Mockumentaries: The Documentary Value of Performative Immersion”
2. Isabel Soares (Universidade Técnica de Lisboa, Portugal), “Like a Pop-up: Reinventing the Places to Publish Long-form Journalism, the Case of *Nós*”
3. Brian J. Bove (Grand Valley State University, U.S.A.), “Muslim Gonzos: Michael Muhammad Knight’s Journey to Discover America’s Punk Rock Islam”
4. Roberto Herrscher (University of Barcelona, Spain), “In-Depth Reporting and Participant Observation in Drug-Stricken Inner Cities”

Q&A – 30 minutes total

Session 3 11.00 – 12.00 Keynote Speech

Introduction: Alice Donat Trindade (Universidade Técnica de Lisboa, Portugal)

Title: “Literary Journalism and the Drama of Civic Life”

John Pauly (Marquette University, U.S.A.)

Q&A – 15 minutes total

Lunch 12.00 – 13.15 (on your own)

Session 4 13.15 – 14.45 Research Paper Session I

Session Title: “Literary Journalism: The Challenges of Theory”

(NOTE: Research Paper Presentations are 15-20 minutes each)

Moderator: Isabelle Meuret (Université Libre de Bruxelles, Belgium)

1. Marie Vanoost (Université Catholique de Louvain, Belgium), “Analyzing the Reading Contract of Literary Journalism: A Theorizing Approach Based on Both Poiesis and Praxis”
2. Nathaniel Glover-Meni (Kwame Nkrumah University of Science & Technology, Ghana), “The Use of Verbal Art Strategies in Ghanaian Journalism Narrative: A Study of Cameron Duodu’s ‘Letter from Afar’”
3. Sue Joseph (University of Technology - Sydney, Australia), “The ‘*Theoria, Poiesis and Praxis*’ of Writing on the Death of the ‘Other’ in a Tertiary Setting”

Q&A – 30 minutes total

Session 5a 15.30 – 16.30 Panel I

Panel Title: “*Crónica*: Origins and Evolution of a Latin American Journalistic Genre”

(NOTE: Panel Presentations are 10-15 minutes each)

Moderator: Bill Reynolds (Ryerson University, Canada)

Pablo Calvi (Columbia University, U.S.A.)

Vera Hanna (Universidade Presbiteriana Mackenzie, Brazil)

Roberto Herrscher (IL3-Universitat de Barcelona, Barcelona, Spain)

Q&A – 30 minutes total

Session 5b 15.30 – 16.30 Panel II

Panel Title: “But Will They Read It? Students' Problematic Engagement with Literary Journalism”

Moderator: Maria Lassila-Merisalo (University of Jyväskylä, Finland)

David Abrahamson (Northwestern University, U.S.A.)

John Capouya (University of Tampa, U.S.A.)

John Hanc (New York Institute of Technology, U.S.A.) and Mitzi Lewis (Midwestern State University, U.S.A.)

SuHua Huang (Midwestern State University, U.S.A)

Q&A – 30 minutes total

Session 6 16.45 – 18.15 Work-in-Progress Session II

Session Title: “The Global Panorama of Literary Journalism”

Moderator: John Hartsock (State University of New York, Cortland, U.S.A.)

1. John Bak (Nancy-Université, France), “Reportage or Journalisme Littéraire? The Theory behind French Literary Journalism”
2. Maria Lassila-Merisalo (University of Jyväskylä, Finland), “Social Reportage in the Nordic Countries”
3. Claire Scott (University of the Western Cape/University of KwaZulu Natal, South Africa), “Contesting Genres, Contesting Selves: Interrogating South African Journalists’ Creative Nonfiction”
4. Tobias Eberwein (Technische Universität Dortmund, Germany), “Tradition and Alimitation in German Literary Journalism: Contemporary Opinions and Perspectives”

Q&A – 30 minutes total

Session 7 18.30 – 18.45 Editor's Report: *Literary Journalism Studies*

John Hartsock (State University of New York, Cortland, U.S.A.)

19.00 – ? Informal drinks and Dinner (on your own)

Friday, 13th May 2011

Breakfast 7.30 – 8.30 Breakfast for Your Thoughts (Location TBA, per reservation)

Moderators: Norm Sims (University of Massachusetts - Amherst, U.S.A.) and Tobias Eberwein (Technische Universität Dortmund, Germany)

“The Future of Literary Journalism and Literary Journalism Scholarship”

Continued on next page

Session 8 9.00 – 10.30 Work-in-Progress Session III

Session Title: “Literary Journalism’s Social Concerns and Identity Questions”

Moderator: Richard Keeble (University of Lincoln, U.K.)

1. Ye Lu and Steve Guo (Fudan University/Hong Kong Baptist University, China), “Windows of Reality: Literary Journalism and Social Change in China”
2. Willa McDonald (Macquarie University, Australia), “Writing the Self and Others: Life Writing as a Learning Tool”
3. Alice Trindade (Universidade Técnica de Lisboa, Portugal), “Social Problems and the Construction of Identity: The Writings of Cape-Verdean author Pedro Cardoso”
4. Roberta S. Maguire (University of Wisconsin Oshkosh, U.S.A.), “Alice Childress’s ‘Conversations from Life’ as Literary Journalism: Notes Toward an African American Tradition”

Q&A – 30 minutes total

Session 9a 10.45 – 12.15 Panel III

Panel Title: “Literary Journalism and Literary History: An Uneasy Relationship”

Moderator: Rob Alexander (Brock University, Canada)

John Hartsock (State University of New York Cortland, U.S.A.)

Isabelle Meuret (Université Libre de Bruxelles, Belgium)

Bill Reynolds (Ryerson University, Canada)

Norman Sims (University of Massachusetts - Amherst, U.S.A.) and Kathy Roberts Forde (University of South Carolina, U.S.A.)

Q&A – 30 minutes total

Session 9b 10.45 – 12.15 Panel IV

Panel Title: “Narrative Across Genres: The Possibilities of Personal Experience”

Moderator: Isabel Soares (Universidade Técnica de Lisboa, Portugal)

Ibrahim N. Abusharif (Northwestern University-Q, Qatar)

Cheryl Renée Gooch (Gainesville State College, U.S.A.)

Melissa Nurczynski (Kutztown University, U.S.A.)

Nick Nuttall (University of Lincoln, U.K.)

Q&A – 30 minutes total

Lunch 12.15 – 13.45 (on your own)

Session 10 13.45 – 15.15 Research Paper Session II

Session Title: “Literary Journalism’s Visual and Other Possibilities”

Moderator: John Bak (Nancy-Université, France),

1. Benjamin Ball (University of Technology - Sydney, Australia), “Slowing the Stones: Documentary Photography as a Form of Online Literary Journalism”
2. James L. Aucoin (University of South Alabama, U.S.A.), “The Imperative of Reflective, Subjective Journalism: James Agee and *Let Us Now Praise Famous Men*”
3. Miles Maguire (University of Wisconsin - Oshkosh, U.S.A.), “Literary Journalism on the Air: What David Isay’s Travels in the Footsteps of Joseph Mitchell Can Tell Us About the Nature of Multimedia” — *WINNER, 2011 IALJS SUSAN L. GREENBERG RESEARCH PRIZE FOR LITERARY JOURNALISM STUDIES*

Q&A – 30 minutes total

- Session 11** **15.30 – 16.30** **President’s Address and Annual Business Meeting**
- Reception** **16.45 – 18.00** **Conference Reception (Location TBA)**
- Dinner** **19.00 – 21.00** **Conference Banquet, per reservation (Location TBA)**

Saturday, 14th May 2011

- Session 12** **9.00 – 10.30** **Work-in-Progress Session IV**

Session Title: “Literary Journalism and the Novel: The Fictive Issues”

Moderator: Thomas B. Connery (University of St. Thomas, U.S.A.)

1. Jo Bech-Karlsen (Norwegian School of Management, Norway), “Between Journalism and Fiction: Three Founders of Norwegian Literary Journalism”
2. Susie Eisenhuth (University of Technology - Sydney, Australia), “Bringing Nonfiction to Book: Seierstad vs. the Bookseller of Kabul”
3. Marla Zobel (University of Minnesota, U.S.A.), “‘Plans for an Unwritten Book’: Ryszard Kapuściński as Benjamin’s Operating Writer”
4. John Tulloch (University of Lincoln, U.K.), “Gordon Burn: Journalism as a Novel, The Novel as Journalism”

Q&A – 30 minutes total

- Session 13a** **10.45 – 12.15** **Panel V**

Panel Title: “Literary Journalism: Beyond the Printed Word

Moderator: Jo Bech-Karlsen (Norwegian School of Management, Norway)

D. Charles Whitney (Northwestern University, U.S.A.)

Continued on next page

Leonora Flis (University of Ljubljana, Slovenia)
Todd Schack (Ithaca College, Ithaca, New York, U.S.A.)
Linda Keefe (University of Minnesota, U.S.A.)

Q&A – 30 minutes total

Session 13b 10.45 – 12.15 Panel VI

Panel Title: “Literary Journalism’s Transnational Perspectives and Challenges

Moderator: Alice Donat Trindade (Universidade Técnica de Lisboa, Portugal)

Rob Alexander (Brock University, Canada)
Richard Keeble (University of Lincoln, U.K.)
Willa McDonald (Macquarie University, Australia)
Miki Tanikawa (Sophia University, Japan)

Q&A – 30 minutes total

Session 14 12.30 – 14.00 Work-in-Progress Session V

Session Title: “Literary Journalism: Comparative Considerations”

Moderator: Moderator: William Dow (American University of Paris/Université Paris - Est, France)

1. Paul Ashdown (University of Tennessee, U.S.A.), “James Agee’s *A Soldier Died Today*: A Comparison of the Author’s Draft and the Published Story in Time”
2. Cinzia Biagiotti (Università di Pisa, Italy) “From the Thirties: Tillie Olsen’s Literary Journalism”
3. Neil Edward Stubbs (University of Lethbridge, Canada), “Rewriting the Spanish-American War: Stephen Crane and Richard Harding Davis”
4. Marina Remy Abrunhosa (University of Paris IV- Sorbonne, France), “The Af/filiation between George Orwell and James Greenwood’s Reportage Literature”

Q&A – 30 minutes total

Session 15 1400 – 14.30 Closing Convocation

Alice Donat Trindade (Universidade Técnica de Lisboa, Portugal)

Call for Submissions

Literary Journalism Studies

Published by the International Association for Literary Journalism Studies

Literary Journalism Studies, a peer-reviewed journal sponsored by the International Association for Literary Journalism Studies (IALJS), invites submissions of scholarly articles on literary journalism, which is also known as narrative journalism, narrative nonfiction, literary reportage, reportage literature, New Journalism and the nonfiction novel, as well as literary nonfiction that emphasizes cultural revelation. The journal is international in scope and seeks submissions on the theory, history and pedagogy of literary journalism throughout the world. All disciplinary approaches are welcome.

To encourage an international dialogue, the journal is also willing to consider publishing short examples or excerpts of literary journalism accompanied by a scholarly gloss about a writer not widely known outside his or her country. The example or excerpt must be translated into English. The scholarly gloss must be between 1,500 and 2,500 words long and indicate why the example is important in the context of its national culture. Together, both the text and the gloss must not exceed 8,000 words in length. The contributor is responsible for obtaining all copyright permissions, including from the publisher, author and translator as necessary.

E-mail submission (as an MS Word attachment) is mandatory, and submissions should be between 4,000 and 8,000 words in length, including notes. A cover page indicating the title of the paper, the author's name and institutional affiliation, and contact information must accompany all submissions. The author's name should not appear on the required 250-word abstract or on the paper itself, as all submissions will be blind reviewed. All submissions must be in English and follow the *Chicago Manual of Style (Humanities)*. Submissions will be accepted on an ongoing basis. Contributors of articles selected for publication will receive one copy of the journal. Copyright reverts to the contributor after publication with the provision that should the submission be subsequently republished reference is made to initial publication in **Literary Journalism Studies**. Please e-mail all submissions and/or related queries to:

John C. Hartsock, Ph.D.
Editor, *Literary Journalism Studies*
Department of Communication Studies
State University of New York at Cortland
Cortland, NY 13045-0900 U.S.A.
<hartsockj@cortland.edu>

BOOK REVIEWS: The journal will include a book review section and invites short reviews of 1,000-2,000 words on both the scholarship of literary journalism and recent original works of literary journalism that deserve greater recognition among scholars. Book reviews are not blind reviewed but selected by the book review editor based on merit. Reviewers may suggest book review prospects or write the book review editors for suggestions. Usually reviewers will be responsible for obtaining their respective books. Book reviews and/or related queries should be e-mailed to Thomas B. Connery at <tbconnery@stthomas.edu>.



JOINT JOURNALISM HISTORY CONFERENCE

The Joint Journalism Historians Conference, which is the American Journalism Historians Association and the AEJMC History Division joint spring meeting, will take place on 12 March 2011 from 8:30 a.m. to 5:00p.m. at New York University's Arthur L. Carter Journalism Institute at 20 Cooper Square, New York, NY 10003. The conference's website is <<http://journalism.nyu.edu/>>. The registration fee is \$50 (and includes continental breakfast and lunch). Innovative research and ideas from all areas of journalism and communication history and from all time periods are welcome, and scholars from all academic disciplines and stages of their academic careers are encouraged to participate. This conference offers participants the chance to explore new ideas and garner feedback on their work. For more info, please contact Lisa Burns at <lisa.burns@quinnipiac.edu>.

NOTTINGHAM PRINT CULTURE MEETING

A symposium on the study of print culture in American literary and cultural histories entitled "Knowledge Networks: American Periodicals, Print Cultures and Communities" will be sponsored by the School of American and Canadian Studies at the University of Nottingham, U.K. on 27 May 2011. For more information, please contact Matthew Pethers or Robin Vandome at <knowledgenetworksproject@gmail.com>.

MEDIA CONFERENCE IN ATHENS IN MAY

The 9th Annual International Conference on Communication and Mass Media will be held on 16-19 May 2011 in Athens, Greece. Organized by the Athens Institute for Education and Research, the aim of the conference is to bring together scholars and students of communications, mass media and other related disciplines. For programs of previous conferences and other information, please visit the conference website <<http://www.atiner.gr/media.htm>>. For more information, please contact Yorgo Pasadeos at <atiner@atiner.gr>.

IALJS SESSION AT NONFICTIONNOW MEETING

Success for a panel at a meeting at the University of Iowa.

By Norman Sims, University of Massachusetts, Amherst (U.S.A.)

The most amazing thing about our panel at the NonFictionNow conference at the University of Iowa on Nov. 6 was that 35 people showed up at 8:45 on a Saturday morning. More importantly, many of them told us it was among the best panels they had attended at the three-day event.



IALJS ON THE MOVE

The biennial NonFictionNow conference is sponsored by the English Department and the Iowa Writers' Workshop. It drew together about 350 writers, teachers, and students with a primary interest in creative nonfiction and memoir, along with the essay and documentary. Of course, some have a complimentary interest in literary journalism. The keynote speaker was John Edgar Wideman, author of *Brothers and Keepers* among many other books and someone who can be considered a literary journalist in some of his works.

We framed the panel around the idea that literary journalism and history can be seen as nonfiction twins separated at birth. One seeks to recover and interpret the past, the other strives to capture the present, and both are committed to preserving a "truth" for posterity. Panelists included Bill Reynolds from Ryerson University in Toronto, Kathy Roberts Forde from the University of South Carolina, D. Charles (Chuck) Whitney from Northwestern University, Josh Roiland from St. Louis University, and your *rappporteur* from the University of Massachusetts, Amherst.

The presentations ranged from discussions of Daniel Defoe to contemporary works of literary journalism about genocide in Africa. Issues of race, objectivity, personal passion, and conflicting perspectives on the New Journalism of the 1960s were involved. Many of these topics may come up again at a panel for IALJS-6 in Brussels.

One of the most enjoyable parts of visiting Iowa City in November proved to be the socializing. Our group, a mini-reunion of IALJS members, had dinner twice and went out for drinks at the oldest Irish pub in town. Also joining us were Patsy Sims, director of the creative nonfiction MFA program at



The knowledgeable audience actively engaged the panelists about objectivity, accuracy and the history of literary journalism

Goucher University, and Jim Rogers from the University of St. Thomas.

Panelists limited their remarks to about ten minutes, which left a half hour for discussion with the audience following the panel. This was a knowledgeable audience, as is always found at IALJS, and included visitors from Australia and Europe. They actively engaged the panelists in conversations about objectivity, accuracy and the history of literary journalism. After the panel ended, the conversation continued for another hour or more. ♦



CALL FOR PAPERS

"Witnessing the 1960s: A Decade of Change in Journalism and Literature"

Groningen, the Netherlands

19-20 May 2011

Abstract deadline: 10 February 2011

<http://www.rug.nl/let/witnessingthe60s>

This expert workshop aims to gain insight in the entwined quest of both journalists and literary writers to come to terms with the far-reaching changes that took place roughly between 1960 and 1970. The sixties is shorthand for a ubiquitous social, political and cultural upheaval in the Western world with its culmination point in 1968. The changes were so encompassing and impressive that many considered traditional ways of making sense of the world no longer sufficient; accepted cultural forms suddenly seemed to lose their capacity to interpret reality.

These developments had a strong impact on journalistic and literary practice. Both journalists and literary writers experimented with new forms, thereby stretching the limits of their domains. Several influential journalists turned to literature, which resulted in a form of reporting still famous under the caption 'New journalism'. Concurrently, certain authors felt they could not ignore the sweeping developments in society, and – finding their usual forms inadequate – turned to journalistic forms of reportage and documentary to satisfy their sociopolitical engagement. Although these journalists and literary authors had similar goals, and were experimenting along the same lines, there was nothing like a clear-cut movement at this time. Writers and journalists alike were discovering by trial-and-error ways to represent the rapidly changing world around them.

Despite the attention that has already been devoted to this period, the intersections between literature and journalism have not been studied extensively. The sociopolitical and cultural changes that occurred in the 1960s have mainly been examined from the perspectives of sociology or political science, and focus primarily on institutional change. Whenever literary journalism in the 1960s is the object of research, scholars devote their attention, for the most part, on the American situation. Compounding this situation is the fact that the changing conventions in journalism and literature are too seldom scrutinized from an interdisciplinary perspective.

The workshop, 'Witnessing the 60s', aims to address this shortcoming. We wish to study the entwined journalistic and literary quest for adequate forms to represent reality from a comparative and interdisciplinary perspective, and we invite scholars in the fields of literature, history, and journalism to present their reflections and analyses. We want to consider how the struggle to represent the changing world of the 1960s constituted new norms, and saw journalists and authors alike employ various innovative routines and textual formats. Papers of an interdisciplinary nature are welcomed. We especially encourage contributions, which centre on the following issues:

- The interdependence of the literary and journalistic discourse in the 1960s
- Comparisons between the developments in the 60s and other moments in time when journalism and literature drew close.
- The positioning strategies of the innovative authors
- The international dispersion of new norms and forms, and the mutual influence between countries
- Showcases of the manifestation of these literary and journalistic developments in a certain country
- The comparison of similar developments in different countries

Guidelines: Those wishing to participate may submit completed papers, early-stage drafts, works in progress, or abstracts. Please ensure all submissions contain a working abstract (to a maximum of 400 words). Participants are advised that the organizers wish to combine a selection of essays from the workshop into an edited collection.

Deadline: Abstracts, along with full contact information (title, name, affiliation, email), should be submitted to f.harbers@rug.nl by February 10, 2011. When your proposal is accepted, rough papers (approximately 4000-6000 words) are expected by April 23, 2011.

Date: 19-20 May 2011.

* Wednesday evening 18 May, the workshop will host an informal get-together, as participants will no doubt be arriving at different times. The workshop runs Thursday until Friday afternoon (around 14.00). Accommodation will be provided for.

Workshop Coordinators: Frank Harbers, PhD Candidate, Dr. Ilja van den Broek, and Professor Marcel Broersma, Groningen Centre for Journalism Studies, University of Groningen



**Centre For Journalism
School of Journalism, Media & Cultural Studies
Cardiff University, Cardiff, Wales**

Mapping the Magazine 3

“The Past, Present & Future of Magazines”

7-9 July 2011

Contributions are invited from the international community of magazine, those involved in the magazine industry as journalists or executives, educators and trainers, and media regulators; indeed everyone with scholarly, professional or commercial interests in charting the historical development, current situation or future direction of the magazine as a unique but diverse media form. Within the broad categories of “Past, Present & Future,” the following themes are suggested for papers:

- 1. Magazine journalism practice and changing technologies** – Media technologies are evolving – how are these changes shaping the development of magazine content, production and consumption? This includes the changing ways in which paper has been used or may be used in future, as well as digital platforms.
- 2. International magazine developments** – Magazines produced in mature economies have followed an established cycle of development, but is this model applicable to or appropriate for all political economies?
- 3. Business models** – Changes in modes of production and consumption affect revenues from advertisers and readers – what business models are emerging to resource magazines?
- 4. Magazine professionals** – What are the consequences of these developments for the education, training and employment of journalists, designers, publishers and advertising executives?
- 5. Magazines, society and culture** – Do these changes impact on the magazine’s unique place in the wider media ecology? Do they affect the form’s ability to mirror and/or mold changes in the society and culture within which they are produced?

Papers dealing with other topics and themes are equally welcome, and Mapping The Magazine encourages a multidisciplinary approach, as well as theoretical or empirical perspectives.

Titles and abstracts for papers (250 words max) are invited via e-mail by 11 February 2011 and should be submitted to the conference organizer Tim Holmes at holmesta@cardiff.ac.uk.



LITERARY JOURNALISM IN GERMANY

Perpetuating the heritage of Heinrich Heine & Co.

By Nora Berning, University of Western Ontario (Canada)

Tracing the genesis of literary journalism in Germany requires us to turn back the hands of time to the days of Heinrich Heine, Theodor Fontane, Joseph Roth, Kurt Tucholsky and Erich Kästner. In the 19th century, the founding fathers of what is nowadays recognized as both outstanding literature and journalism have instigated a movement which seemed to put Victor Hugo's conceptualization of art as "nature seen through a temperament" into practice.



AROUND THE WORLD

For these border crossers, as well as epigones like Egon Erwin Kisch, literature and journalism were close-knit and associated with an aesthetic endeavor.

Despite solid traditions and early accomplishments in terms of a rapprochement of literary and journalistic strands, developments after World War II were such that the strict rules of "Anglo-Saxon journalism" undermined considerably the progress of literary journalism in Germany. Especially, the implementation of the German Press Code in 1973 was a shot in the arm for "traditionalists" who consider neutral and objective reporting the only form of quality journalism.

However, trends towards a "New Journalism" in the United States also gave novel impetus—albeit temporally delayed—to more creative variants of journalism on the other side of the Pond. It was not until the late 1980s, though, that magazines like *Tempo*, *Sounds* and *Spex* became known as hubs for avant-garde intellectualism. By taking over writing techniques propagated by Tom Wolfe and the like, something called "Pop-Journalismus" (pop journalism) entered the scene.

By exploring the boundaries between fact and fiction, Helge

Timmerberg, Benjamin von Stuckrad-Barre, and Tom Kummer fostered what is frequently referred to as "borderline journalism"—a euphemism for fictitious news stories. A scandal surrounding the ex-editor in chief of the *Süddeutsche Zeitung Magazin*, Ulf Poschardt, who published Kummer's fabricated interviews with Hollywood celebrities, resulted in heated debates about the alleged decadence of German journalism. Frivolous, shady, and unreliable—all buzzwords that resonated strongly with traditionalists and helped them describe a subculture that, in their eyes, posed a threat to quality journalism.

These criticisms notwithstanding, proactive editors of leading German broadsheets like *Die Zeit* and *Süddeutsche Zeitung* on the one hand, as well as periodicals like *Neon* and the website *jetzt.de* (an offshoot of *Süddeutsche Zeitung*) on the other, continue to cultivate what became known as "junges Feuilleton"—young, talented writers that do not shy away from experimenting with literary devices in journalistic writing. Lately, this literary journalism which describes a journalistic culture that dates back to the essayistic roots of Heine's "Reisebilder" saw a veritable rise from the ashes of the phoenix.

While some old stagers argue that this relatively new form of literary journalism is yet another sign for journalism's decay and represents a trivialization of reality, others begin to recognize that this thriving and trend-setting ilk of literary journalism should not be considered a threat but rather a chance to eventually herald a "literary turn" in German journalism. It is this eclectic, unprecedented 'mix of emotions, research, prejudices, facts, history, ideas, and fiction'—as the Swiss journalist Constantin Seibt once put it—that needs to be given more

space in newspapers and magazines.

The increasing amount of scientific literature on German literary journalism—most of which examines the topic from an interdisciplinary perspective—that was published in recent years is certainly conducive to a deeper understanding of it. Also, Internet platforms like *Reporter Forum* are essential to the proliferation of literary journalism in Germany. The forum publishes both academic articles and some of the finest pieces of literary journalism from writers as diverse as Ullrich Fichtner, Holger Gertz, Ralf Hoppe, Bastian Obermayer, and Sabine Rückert.

Together, these authors increase our awareness of sophisticated, in-depth reporting which combines the best of journalism and literature—something which, according to Helge Timmerberg, necessitates both stamina and courage: "Whenever I'm afraid, I keep telling myself: Just do it, you'll feel awesome afterwards!" ♦



THREE RSAP SESSIONS AT ALA CONFERENCE IN MAY IN BOSTON

The Research Society for American Periodicals (RSAP) will sponsor three sessions at the 2011 American Literature Association conference at The Westin Copley Place, 10 Huntington Avenue, Boston, MA on 26-29 May 2011. These will include "American Periodicals in Transnational Context," "Periodicals and Genre in American Literature" and an additional special session. This last session will feature roundtable discussion of theoretical, pedagogical, methodological, and thematic issues related to the study of American periodicals by winners of the second annual ProQuest-RSAP Prize for the three best articles published by an untenured or independent scholar in 2009-2010. For more information, please see the RSAP web site: <<http://home.earthlink.net/~ellengarvey/index1.html>

THANK YOU, GINGER, FOR A WONDERFUL JOB; WELCOME NIKKI

After four years of dedicated effort on behalf of IALJS, Ginger Carter Miller, professor of Mass Communication at Georgia College and State University, has concluded her service as the chair of the association's Publicity Committee and the founding circulation manager of our peer-reviewed scholarly journal, *Literary Journalism Studies*. We are most grateful for her tireless contributions to our learned society. Referring to Ginger—the spouse of IALJS member Randy Miller who plans to host IALJS-9 in 2014—IALJS President Alice Trindade noted, "We owe a huge debt of thanks to Ginger for all her hard work on behalf of the association. Shortly after our founding in 2006, she approached the executive committee and selflessly volunteered



her time and energy." With Ginger stepping down, we are delighted to announce that Nikki Hessel (left) of the School of English, Film, Theatre and Media Studies at the Victoria University of Wellington in New Zealand has agreed to accept the position of chair of the Publicity Committee. With Nikki assuming the publicity duties, so you can expect to see her name on coming announcements and calls.

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MARK YOUR CALENDAR FOR ISTANBUL

Plans are underway for a 2012 session at the ESSE meeting.

By John Bak, Nancy-Université (France)

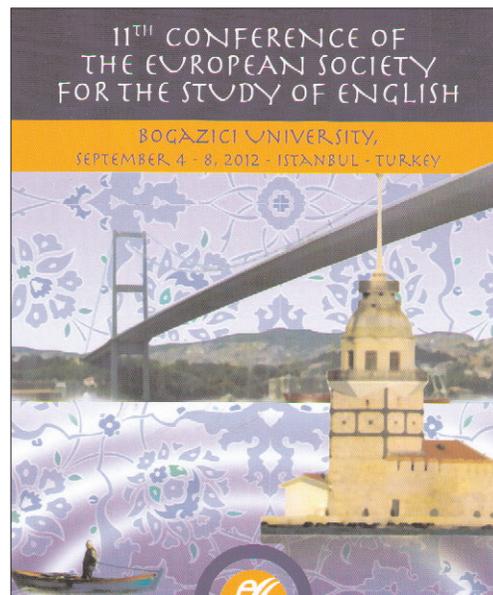
The topic for the IALJS/ESSE session proposed for Istanbul is a broad one: "Literary Journalism: Borders and Boundaries." As behooves a seminar offered at an international scholarly conference to be held in the intellectual, sociocultural, religious and geopolitical crossroads between East and West for almost half a millennium, the proposed session will focus on the nature and role of literary journalism, a form of non-fiction prose perhaps best understood as the conceptual intersection of literature and journalism. Since the border between journalism and literature has proven to be a lightly guarded frontier, of special interest will be cross-cultural aspects of the genre, with particular emphasis on how various representations (both in the form



IALJS ON
THE MOVE

of authors and editors, as well as individual works and national traditions) may or may not influence and prove of use when displaced or appropriated. The resulting intellectual tension can be viewed as a key aspect of the discipline—and one of many the seminar hopes to attempt to illuminate. If our proposal is accepted, we hope you will join us in Turkey in September 2012. ♦

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TEACHING TIPS *Continued from Page 20*

whose railed against capital punishment and acted as a kind of Greek chorus. Capote himself was not in favour of this device.

3. A *Newsweek* article of December 1997 which noted that writers in the mid-1960s stood at the "red-hot center of things." When the *New Yorker* serialized *In Cold Blood*, readers "haunted their mailboxes for the next instalment." In 1968 with similar aplomb *Harper's* devoted an entire issue to *The Armies of the Night*, Norman Mailer's account of the anti-Vietnam march on the Pentagon.

4. *Life* magazine's "Nightmare Revisited" cover photograph of Capote and the two unknown actors who played the killers Dick Hickock and Perry Smith. Add to this iconic images of Capote by

photographers Jane Bown and Irving Penn together with a *Guardian* newspaper review on the 50th anniversary of Capote's arrival in Holcomb, Kansas.

The above is not exhaustive of course but should enable students to question a text in ways they might otherwise not have thought of—for example, how a literary device such as flashback is translated into the visual medium of film and whether it succeeds or fails. At the same time we can unashamedly use the resources of the Internet to add depth and breadth to contextual study. I would argue that this kind of contextual study is essential for a thorough engagement with a piece of literary journalism, especially one that is now ever more chronologically or culturally distant. ♦



2011 IALJS Membership Form

Please fill out form and return (by mail, fax or scanned e-mail attachment) with dues payment to address below.

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Area(s) of teaching/research interest _____

Membership Categories: The annual IALJS membership coincides with the **calendar year** (no pro-rating is available). Members receive the *Literary Journalism* newsletter, the *Literary Journalism Studies* journal, all IALJS announcements and conference CFPs.

- Please check category:
- US\$ 50: Regular Member (Faculty member)
 - US\$ 50: Associate Member (Professional member)
 - US\$ 25: Student Member (Master or Doctoral level)
 - US\$ 25: Retired Faculty Member
 - US\$100: Sponsoring Member (to support the IALJS general operating fund)

Please Note: Because your IALJS membership dues are apportioned to various publication accounts, as well as for operating expenses, the U.S. Postal Service requires that you sign off on this procedure. Please sign below.

Signature _____ Date _____

PAYMENT METHODS: PayPal/Credit Cards or Check:

1. PayPal and Credit Cards:

Payments may be made via PayPal (and credit cards). Please see "Membership Payments" at <http://www.ialjs.org>. Please also fax completed form (above) to Bill Reynolds, IALJS Treasurer, School of Journalism, Ryerson University: **+01-416-979-5216**.

2. Make Check Payable, in U.S. Funds only, to "IALJS"; please mail check with completed form to:

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TEACHING IN COLD BLOOD

Using Capote's masterpiece to explicate a "relevance pedagogy."

By Nick Nuttall, University of Lincoln (U.K.)

Teaching literary journalism to post-graduate students can be both challenging and unnerving. Challenging because of the wealth of context I need to bring to a chosen text. Unnerving when I discover how small a part reading plays



TEACHING TIPS

in a student's intellectual "lifestyle." However, one of the great consolations of teaching literary journalism is that it combines both vocational and academic disciplines and it is this combination, I think, that makes it appropriate for extended intellectual enquiry. Our authors, after all, are

journalists by profession or persuasion but not necessarily by inclination.

So how to point students towards relevant texts? And how to offer a coherent understanding of a text while at the same time giving students the necessary level of intellectual freedom essential to postgraduate study? I deduced that the mistake I was making was to assume that my contextual remarks, my attempts to "place" a text in an appropriate environment, did no such thing. Such remarks were in fact lacking in both penetration

and perspective. This deduction prompted me to examine ways of steering students towards a coherent understanding of the milieu in which a text existed and this in turn led to the development over time of what I have come to think of as "relevance pedagogy." I suspect this approach is neither original nor particularly innovative. It bears similarities with traditional close reading but is unusual (in the U.K. at least)

It is important not to shy away from the idea of steering students' study

in being applied to journalism texts.

Yet it is important, I think, not to shy away from the idea of "steering" students' study. This is especially important in the kind of course we teach at Lincoln. To put it bluntly, there is not enough time to dwell over texts in that time-honoured and rather delicious manner of English courses of old. So the aim is to offer some of that depth but in a more directed fashion. Truman Capote will stand as an exam-

ple of how this might be achieved. Our course uses *In Cold Blood* as its main text. Students however are directed to two other readings, both relatively short and both pieces of journalism: "The Duke in his Domain" for the *New Yorker* and "Handcarved Coffins" for Andy Warhol's *Interview* magazine. The course-pack of study material however might also contain the following:

1. Gerald Clarke's biography, *Capote*, pp. 385-7. These pages are specifically about *In Cold Blood*. Here we learn that Richard Brooks, director of the film version, insisted that it be made in Finney County, Kansas. He filmed in the same courtroom where the trial took place and also in the Clutter house itself. He persuaded seven of the twelve original jurors to sit in the jury box once again, hired the same hangman who had executed Perry and Dick, and brought Nancy Clutter's horse Babe out of retirement.

2. A viewing of the film of *In Cold Blood*. From contemporary newspaper and magazine coverage we discover that the film had good reviews but failed to show the "élan and spirit of the book." The flashbacks were clumsy and the pace was pedestrian if not tedious. Director Brooks also introduced an additional character, a rather downbeat journalist

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LITERARY JOURNALISM

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