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Professional History

Educator and scholar, 1986 to present

Professor of Journalism, Medill School, Northwestern University, 2007-present; Charles Deering McCormick Professor of Teaching Excellence, Northwestern University, 2005-present; Associate Professor of Journalism, Northwestern University, 1994-2007; Associate Professor (adj.), Management Institute Center for Publishing, New York University, 1990-1994; Assistant Professor (adj.), Management Institute Center for Publishing, New York University, 1988-1990; Lecturer, Pratt Institute, 1987-1989; Lecturer, School of Visual Arts, 1986-1988.

Journalist and management consultant, 1973-1994

President, Enfield Research, 1977-2006. Freelance Journalist, 1977-1994. Managing Editor, *Car and Driver Magazine*, 1973-1977. Editor-in-Chief, *Autoweek Magazine*, 1973. Managing Editor, *American Boating Magazine* 1972-1973.

Education

Ph.D., American Civilization, New York University 1992; Masters of Journalism, University of California at Berkeley, 1973; Bachelor of Arts, History, Johns Hopkins University, 1969.

Publications

Books

Abrahamson, David and Prior-Miller, Marcia, eds. *The Routledge Handbook of Magazine Research: The Future of the Magazine Form*. New York: Routledge, 2017 (ppbk).

_____. *Magazine-Made America: The Cultural Transformation of the Postwar Periodical*. New York: Hampton Press, 1996.

_____, ed. *The American Magazine: Research Perspectives and Prospects*, Ames, IA: Iowa State University Press, 1995.

Articles/Chapters/Reviews

_____. "Text and Images: Magazines' Strange Bedfellows." Keynote speech to be presented at the European Society of Periodical Research, University of Athens, Athens, Greece, 12 September 2019.

_____. "Magazine Exceptionalism and the New Illiberalism." To be presented at the Association for Education in Journalism and Mass Communication Annual Conference, Toronto, ONT, 9 August 2019.

_____. "Magazine's Good Fortune: Slow Journalism at Warp Speed." To be presented at the Association for Education in Journalism and Mass Communication Annual Conference, Toronto, ONT, 8 August 2019.

_____. "Across the Eternal Divide: An Editor's Guide to Working with Your Design Colleagues." To be presented at the Association for Education in Journalism and Mass Communication Annual Conference, Toronto, ONT, 7 August 2019

_____. "The Notorious Ben Hecht: Iconoclastic Writer and Militant Zionist." (review). *Literary Journalism Studies* (Fall 2019): in submission.

_____. ""It Was the Best of Times: Charles Dickens's Nonfiction Triumphs." *Literary Journalism*, 13:2 (2019): in submission.

_____. "There Be Dragons: The Pedagogy of the First Person." *Journalism Educator*, 73:3 (Fall 2018): 358-363.

_____. "The Purpose of a Scholarly Journal: A Founder's View." *Literary Journalism Studies*, 10:2 (Fall 2018): 34-37.

_____, Hendrickson, Elizabeth and Peck, Abe. "There Once Was a Profession Called Magazine Editing: Exploring the Brave New World." *Journal of Magazine Media*, 18:2 (2018): <<http://aejmcmagazine.arizona.edu/journal.html>>.

_____ and Pelczar, Alison "Searching for the Perfect Title." *Literary Journalism Studies*, 9:2 (Fall 2017): 108-128.

_____ and Leone, Callie. "Making News: The Political Economy of Journalism in Britain and America from the Glorious Revolution to the Internet." (review). *Harvard Business School Business History Review* (October 2016): 618-620.

_____. "The Future of the Magazine Form." *Journal of Magazine and New Media Research*, 15:1 (Fall 2015): <<http://aejmcmagazine.arizona.edu/journal.html>>.

_____ and Abusharif, Ibrahim. "Literary Journalism in the Middle East: The Paradox of Arab Exceptionalism." In Keeble, Richard and Tulloch, John, eds. *Global Literary Journalism: Exploring the Journalistic Imagination*. New York: Peter Lang Publishing, 2012: 23-38.

_____. "Journalism and Deception: The Other Side of a Two-Faced Coin." *Journal of Magazine and New Media Research*, 13:1 (Spring 2012): <<http://aejmcmagazine.arizona.edu/journal.html>>.

- _____. "The Counter-Coriolis Effect: Contemporary Literary Journalism in a Shrinking World." In Bak, John and Reynolds, Bill, eds. *Literary Journalism Across the Globe*. Amherst, MA: University of Massachusetts Press, 2011: 79-84.
- _____. "A Narrative of Collegial Discovery: Some Conceptual Essentials." *Literary Journalism Studies*, 2:2 (Fall 2010): 85-95.
- _____. "Magazine Exceptionalism: The Concepts, the Criteria, the Challenge." In Holmes, Tim, ed. *Mapping the Magazine: Comparative Studies in Magazine Journalism*. New York: Routledge, 2009.
- _____ and Polsgrove, Carol. "The Right Niche: Consumer Magazines and Advertisers." In Nord, David Paul; Rubin, Joan Shelley; and Schudson, Michael, eds. *History of the Book in America—The Enduring Book: Print Culture in Postwar America (Vol. 5)*. New York: Cambridge University of North Carolina Press, 2009: 107-118.
- _____. "The Future of Magazines, 2010-2020." *Journal of Magazine and New Media Research*, 11.1 (Spring 2009): <<http://aejmcjournal.arizona.edu/journal.html>>.
- _____. "An Inconvenient Legacy: *The Jungle* and the Immigrant Imperative." *Journalism History* 34:2 (Fall 2008).
- _____. "Teaching Literary Journalism: A Diverted Pyramid." *Journalism and Mass Communication Educator*, 60:4 (Winter 2006), 430-433.

Selected Conference Activity

- _____. "The Lightly Guarded Frontier: Nonfiction and Fiction." Presented at the International Association for Literary Journalism Studies Annual Conference, Stony Brook University, Port Jefferson, NY, 10 May 2019.
- _____. "Ethics in the Journalism Classroom: Challenging Some Assumptions?" Presented at the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, 11 August 2017.
- _____. "The Eternal Question, What's the Story?" Presented at the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, 10 August 2017.
- _____. "The Brave New World: Once There Was a Profession Known as Magazine Editing." Organized at the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, 10 August 2017.
- _____. "'The Challenges of Teaching Writing 101.'" To be presented at the International Association for Literary Journalism Studies Annual Conference, University of King's College, Halifax, Nova Scotia, Canada, 13 May 2017.
- _____. "The Future Foretold: A Special Theory of Magazines" (keynote speech). Presented at the international conference, "Mapping the Magazine IV: A Cross-Disciplinary Symposium on Magazine Studies" at University of Sydney, Australia, 12 December 2016.
- _____. "Literary Journalism and Immigration: A Stranger in a Strange Land." Seminar leader at the European Society for the Study of English International Conference, National University of Ireland in Galway, Ireland, 24 August 2016.
- _____. "A Sword with More than Two Edges: Validating the 'I' in Journalism." Presented at the International Association for Literary Journalism Studies Annual Conference, Pontificia Universidade Católica do Rio Grande do Sul, Porto Alegre, Brazil, 20 May 2016.
- _____. "The Future of Magazine History: Research Perspectives and Prospects." Presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, 6 August 2015.
- _____. "*Periodicis Redux*: Long-Form Journalism's Future in the Brave New Digital World." Keynote speech presented at the European Society of Periodical Research, Radboud University Nijmegen, The Netherlands, 10 April 2014.

Service, Activities, Contributions

- Ombudsman, International Association of Literary Journalism Studies, 2018-present (President, 2008-2010).
- General Editor, "Visions of the American Press" series, Northwestern University Press, 2003-2018.
- Head, Association for Education in Journalism and Mass Communication Magazine Division, 1997-1998; History Division, 2002-2003.
- Director, Center for the Writing Arts, Northwestern University, 2002-2006.
- Member, Editorial Board, "Interdisciplinary Perspectives on the English-Speaking World" Series, *Presses Universitaires de Nancy*, France (2011-present), *Literary Journalism Studies* (2008-present), *Journalism and Mass Communication Quarterly* (2000-present), *The Journal of Magazine and New Media Research* (1998-present), *Journalism and Mass Communication Monographs* (1998-2004), *American Journalism* (1994-present), *Journalism History* (1993-present).

Professional Honors, Recognition

- Named Award, the **Abrahamson Prize** for best article in *Literary Journalism* published by International Association for Literary Journalism Studies (2018-present).
- **President's Award**, American Journalism Historians Association, 2016.
- American Journalism Historians Association **Book of the Year Prize**, *The American Revolution and the Press*, (editor), 2014; Kappa Tau Alpha **Frank Luther Mott Book of the Year Award**, *Women of the Washington Press*, (editor), 2013; American Journalism Historians Association **Book of the Year Prize**, *Abolition and the Press*, (editor), 2009; Association for Education in Journalism and Mass Communication **Tankard Award**, *The Environment and the Press*, (editor), 2009; AEJMC **Tankard Award**, *The African American Newspaper*, (editor) 2007.
- **Sidney Kobre Award** for Lifetime Achievement in Journalism History, American Journalism Historians Association, 2013-2014.
- **Educator of the Year**, Association for Education in Journalism and Mass Communication Magazine Division, 2011-2012.
- Charles Deering **McCormick Professorship** of Teaching Excellence, Northwestern University, 2005-present.
- Helen Gurley **Brown Research Professorship** in Journalism, 2002-2005.
- Northwestern University **Alumnae Professorship** Award for Academic Enrichment, 1997-2015.